

Packages

Corporate identity

	Startup	Professional	Comprehensive
Logo	•	•	•
Business card	•	•	•
Letter head	•	•	•
Email signature	•	•	•
Signage		•	•
Presentation Folder		•	•
Flyer (single sided)			•
Interactive PDF presentation			•
	R995	R2,195	R2,995

Advertising

	Startup	Professional
Flyer (single sided)	•	•
Banner	•	•
Sticker/Label		•
Vehicle branding (magnet)		•
Interactive PDF presentation		•
	R795	R1,695

Website development

	Startup	CMS	Ecommerce
5 Static HTML pages	•		
5 Dynamic pages		•	•
3 months updates	•	•	•
SEO	•	•	•
Control panel		•	•
Login area		•	•
Full text-search			•
Catalogue and payment gateway			•
Choose any 2 additional functions*		•	
Choose any 4 additional functions*			•
	R3,495	R7,995	R11,995

*Additional functions

Blog, Catalogue, Event calendar, FAQ, Forms, Forum, Image/Video gallery, News feed, Newsletter, Weather reports



Individual services

Logo	R595
A minimum of two (2) concepts	
A maximum of four (4) revisions made on selected logo	
Three (3) colour variations (colour, greyscale, and black)	

Business card	R195
Letterhead	R195
Email signature	R195
Signage	R495
Presentation folder	R995
Brochure (4 pages)	R995
Flyer - Single sided	R395
Double sided	R495
Banner	R495
Poster	R495
Sticker / Label	R495
Vehicle branding - Magnet	R295
Rear window	R495
Rear window, side window	R895
Rear window, side window and bonnet	R1,295
A minimum of two (2) concepts	
A maximum of two (2) revisions made on selected work	

Interactive PDF presentation (4 linked pages)	R495
Additional page	R100
Flash presentation	R1,995
Short promotional video - Standard	R1,495
HD (High Definition)	R2,495
Template based	
A maximum of two (2) revisions	
Custom PDF/flash/video design charged at R195 p/h	



Static HTML page	R795
Dynamic (CMS) first page	R2,995
Additional page	R995
Blog	R1,195
Catalogue (does not include payment gateway)	R795
Classifieds	R695
Directory	R2,495
Download manager	R595
Event calendar	R695
FAQ	R595
Forms	R995
Forum	R795
Image/Video gallery	R695
Login area	R995
News feed	R595
Newsletter	R795
Payment gateway	R2,495
SEO (search engine optimisation)	R895
Weather reports	R595
Individual website functionalities are subject to the purchase of at least one (1) CMS page	

Custom website	R295 p/h
Photography	R195 p/h
Illustrations	R195 p/h
Conceptual artwork	R195 p/h

Terms and conditions apply



+27 12 991 0145
info@yatemadesigns.com
www.yatemadesigns.com

Terms and conditions

1. Pricing:

- 1.1 Prices are subject to change without prior notice.
- 1.2 Yatema Designs reserves the right to determine the complexity of the work at hand. Intricate design work may be charged at an additional R195 p/h over and above the standard price.
- 1.3 Unless otherwise stated, the prices listed in this document, and by extension all advertising material, are only valid in the Republic of South Africa.
- 1.4 Prices do not include printing unless otherwise stated.

2. Payment:

- 2.1 Work will only commence upon payment of 50% of the total amount due. The above mentioned payment will be referred to as the 'initial payment'.
- 2.2 Artwork will be released upon full payment of the outstanding amount due.
- 2.3 Artwork will remain the property of Yatema Designs up until full payment is made.

3. The working day and turn around time:

- 3.1 Yatema Designs conducts business from Monday to Friday between the hours of 08:00 and 17:00. The times stipulated above constitute a working day.
- 3.2 Turn around time for a given project will be calculated in terms of working days.
- 3.3 Turn around time commences after the initial payment is made, and concludes with the presentation of the first concepts.
- 3.4 The day on which initial payment is made will be counted as part of the turn around time on the condition that payment is made before 12:00.
- 3.5 Unless otherwise stated, revisions have a turn around time of one (1) working day.

4. Artwork:

- 4.1 Artwork supplied by the client must be made available in a suitable format and be of suitable quality.
- 4.2 If deemed necessary, retouching of artwork supplied by the client will be charged at an additional R195 p/h.
- 4.3 Yatema Designs reserves the right to make use of all artwork in their portfolio.

5. Web package restrictions:

- 5.1 One (1) webpage is the equivalent to a maximum of two (2) A4 pages.
- 5.2 As part of the three (3) months content update; one (1) monthly update is limited to one (1) working hour in total.
- 5.3 Additional website updates will be charged at R295 p/h.

6. The client will be held liable for any courier costs incurred.

E & OE

